

BritishSports.com Advertising & Sponsorship Rate Card

MEDIA PACK 2012

E-CAMPAIGNS			
TYPE	FEATURES	COST (plus vat)	
Sponsorship: Campaigns can be sent to our extensive opt-in & regularly validated sports database.	600,000+ e-newsletters per month. Image (600 x 150 pixels) plus hyperlink	1p per email contact	
Advertising:	As above + up to 750 characters of text.	1.5p per email contact	
CLASSIFIED ADVERTISING			
TYPE	FEATURES	COST (plus vat)	
Standard listing	Basic contact details	Free of Charge	
Premium listing	As above plus... <ul style="list-style-type: none"> Profile description Priority positioning Twitter & Facebook links Guaranteed listing period 	No. of placements	Cost (per annum per listing)
		1 - 5	£95.00
		6 – 20	£85.50
		21 - 40	£76.00
		41 – 80	£66.50
		81 -120	£57.00
		121 +	£47.50
BANNER ADVERTISEMENTS			
TYPE	FEATURES	COST PER WEEK (plus vat)	
Prominent display of banner ad available on home page and selected results pages based on sport/sector.	Image size 468 x 60 pixels, plus hyperlink.	Mobile site (all views)	£595.00
		All pages (230+)	£595.00
		Home page	£295.00
		Premium sports/sector (each)	£125.00
		Other sports/sector (each)	£50.00
ADVERTORIALS			
TYPE	FEATURES	COST PER WEEK (plus vat)	
A high profile & cost-effective display available on home page and selected results pages based on sport/sector.	Image (440 x 300 pixels). Up to 750 characters of text including hyperlinks. Prominent baseline link.	All pages (230+)	£995.00
		Home page	£495.00
		Premium sports/sector (each)	£195.00
		Other sports/sector (each)	£85.00
<i>“contact us to discuss your ideas for a bespoke campaign”</i>			
Telephone: 01487 849914			
Email: marketing@sportmattersgroup.com			